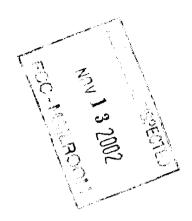
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November 7, 2002

Ms. Marlene H. Dortch Office of the Secretary 445 Twelfth Street, SW, TW-A325 Washington, D.C. 20554



Re: Petition for Rule Making (MB Docket No. 02-321) Supporting Comments for Oak Grove, Louisiana

Dear Ms. Dortch:

Enclosed is an original and four (4) copies each of Petitioner's Comments for **Oak** Grove, Louisiana.

Respectfully submitted,

Charles Crawford 4553 Bordeaux Ave. Dallas, Texas 75205

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Physical Conservation Ot 4

Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of)	
Amendment of 73.202 (b) Table of Allotments FM Broadcast Stations (Oak Grove, LA))))	MB Docket No. 02-321 RM-10583
To: John Karousos, Assistant Chief Audio Division of the Media Bureau		3700

PETITIONER's COMMENTS

- allocating Channel 289A to Oak Grove, Louisiana, as that community's first competing FM service. Oak Grove is currently served by KWCL, Channel 244C3, 96.7. Oak Grove is an incorporated city with a population in excess of 2,170 people. Oak Grove has its own mayor. Lavell Brown, its own school system, the Oak Grove Independent School District, its own post office, its own fire department, its own police department, its own city hall and a number of local churches. The proposed channel 289A will provide additional diversity and an outlet for local self-expression to Oak Grove residents and therefore is in the public interest.
- 2. **As** the Commission is aware, this is one of a number of petitions filed by this Petitioner and other like-minded petitioners. The purpose of filing such petitions is to seek allotments to relatively small communities which are sufficiently removed from major metropolitan areas that there is no prospect that the allotment is merely a step to inaugurate still another facility serving a major broadcast market. These petitions seek

allotments to relatively small communities in their own right. For reasons stated above, the instant petition merits the requested allotment under established principles in Section 307(b) of the Communications Act.

- 3. The filing of a number of similar petitions has its genesis in the recent development in radio broadcasting of Localized Network Programming. This is a concept that has been developed by the major broadcasters for essentially mid to major markets. It is an approach that provides the economy of a network but the feel and appearance of local programming. The belief of the Petitioner and like-minded petitioners is that such a plan will work with small market communities on a regional basis. Given a geographical ai-ea, such as Eastern Oklahoma, Western Oklahoma, North East Texas, West Texas, South Texas, etc., the licensees of FM stations in small communities of a given region – whether the petitioners themselves or other licensees who might successfully outbid them for the license – could initiate unique network programming designed specifically for that region and additionally provide localized community inserts, such as local weather, local events, programming from specific remote locations, regional-specific news. public affairs, public service announcements, promotions and other programming giving life to the commission's policy favoring localism in broadcasting. While there would be local sales, the focus would also be in regional network sales, drawing on the advantages of advertising to the region and the unique nature of the region.
- 4. The vision is that providing radio service to an area of, say, 5,000 people may not allow for the operation of a traditionally run radio station. However, a network of ten stations in an identifiable geographic area covering, say, 50,000 people could very

well be economically viable. This concept is an approach to providing radio service to clusters of stations in small communities in the nature of modem radio developed by the major group owners for mid and large markets. Such a concept – in lieu of alloting the frequencies to communities in or adjacent to major radio markets – provides a further public interest reason in support of the Petition under Section 307(b).

5. Should this petition be granted, and Channel 289A he allotted to Oak Grove, Louisiana Petitioner will apply for Channel 289A, and after it is authorized, will promptly construct the new facility

The factual information provided in these Comments is correct and true to the best of my knowledge.

Respectfully submitted,

Charles Crawford 4553 Bordeaux Ave. Dallas, Texas 75205

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cc: Gene A. Bechtel, Law Office of Gene Bechtel, suite 600, 1050 17th Street, N.W., Washington, D.C. 20036, telephone (202) 496-1289, telecopier (301) 762-0156, attorney for the Petitioner. It is requested that the Commission and any parties who may file pleadings in the captioned matter serve copies to Mr. Bechtel as well as the Petitioner.